

For more information about
Sponsorship Opportunities
please contact:

Taste Full Beans Coffeehouse

29 2nd Street, NW

Hickory, NC 28601

828-325-0108

Aroma of Art Benefits

ALFA's mission is to enhance the
lives of those infected and
affected by, and at risk for
HIV/AIDS.

www.alfainfo.org

Humane Society of Catawba
County mission is to make our
community a better place by serving
as an advocate for companion
animals.

www.catawbahumane.org

All of the proceeds from the
Aroma of Art fundraiser event
will go towards these missions.

**Aroma of Art 2010
Calendar of Events**

All listed events will be held at Taste
Full Beans Coffeehouse located on the
square in downtown Hickory.

ART DROP OFF

January 14, 15, 16, 2010
5:00pm-7:00pm

The Aroma of Art 2010 Silent
Auction will run throughout the
month of February starting with the:

BIDDING KICK-OFF

January 28, 2010
5:30pm-7:30pm

The month long auction will
wrap up at the:

**SILENT AUCTION
CLOSING RECEPTION**

March 4, 2010
5:30pm-7:30pm

Bidding ends at 6:30pm

Sponsorship Opportunities

Aroma of Art



2010



Aroma of Art is a month long silent art auction benefiting local non-profit agencies including ALFA and Humane Society of Catawba County.

Aroma of Art was conceived in 2003 by D.W. Bentley & Edgar Hernandez of Taste Full Beans Coffeehouse.

Area artists are asked to donate a piece of their work to the AOA auction. Types of art include mixed media paintings, pottery, jewelry, food and much more.

Please consider becoming an AOA event sponsor. Sponsor benefits include advertising via:

- AOA press releases in area papers
- Posters
- Mailings
- Tabletop promos
- Website promotion
- TFB Coffee sleeve advertisement

...and special recognition during the AOA opening and closing events.

Sponsorship Levels

VENTI \$500 Level

Sponsorship includes name and logo on one side of TFB coffee sleeves, prominent use of logo and name on all print material and website promotion and verbal recognition at kickoff and finale.

GRANDE \$200 Level

Sponsorship includes name on 1/2 side of TFB coffee sleeves and on print materials.

TALL \$100 Level

Sponsorship includes name on 1/4 side of TFB coffee sleeves and mention on print materials.

Recognition of your sponsorship will be highlighted through promotions to approximately 5,000 households throughout the Greater Hickory Metro area and beyond via press releases, agency newsletters, email distributions, and website presence.

Your sponsorship goes to support the operations of non-profit groups in our area and is tax-deductible as allowed by law.

Thank you for your generous support!

AromaOfArt.blogspot

Yes, I want to be a sponsor of Aroma of Art 2010.
Enclosed is my check in the amount of \$ _____.

Company Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Please mail to: Aroma of Art, c/o HSCC,
PO Box 63 Hickory, NC 28603

PLEASE NOTE: Make checks payable to Humane Society. HSCC will serve as the fiscal host for this event. Proceeds from AOA will be evenly distributed between HSCC and ALFA.

Sponsorship deadline:
January 15, 2010

Please send your logo in a high resolution digital format to ALFA:

alfadirect@charter.net

For questions about AOA Sponsorship Opportunities, please contact:

DW Bentley, Taste Full Beans:
828-325-0108

thecoffeehouse@hotmail.com